

EXECUTIVE DECISIONS TAKEN BY DELEGATED OFFICER NOTICE OF DECISION

THIS SECTION TO BE COMPLETED BY THE PORTFOLIO HOLDER AND CONTACT OFFICER

TITLE OF DECISION: ECONOMIC GROWTH RESERVE ALLOCATIONS																					
NAME OF DECISION TAKER:	NADINE MUSCHAMP																				
POSITION AND RESPONSIBILITY HELD:	CHIEF OFFICER (RESOURCES)																				
CONTACT OFFICER:	NADINE MUSCHAMP / ANNE MARIE HARRISON																				
TELEPHONE:	01524 582117 / 582308																				
E-MAIL:	nmuschamp@lancaster.gov.uk / amharrison@lancaster.gov.uk																				
Details of Decision:																					
<p>Following consideration of a number of proposals, Cabinet indicated their support for the following allocations.</p>																					
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Economic Growth Reserve</th> <th style="text-align: center;">£</th> </tr> </thead> <tbody> <tr> <td>Economic Growth Strategy</td> <td style="text-align: right;">15,000</td> </tr> <tr> <td>Economic Development Staff Resource (2 years)</td> <td style="text-align: right;">101,700</td> </tr> <tr> <td>Marketing & Communications Staff Resource (2 years)</td> <td style="text-align: right;">111,400</td> </tr> <tr> <td>Growth Lancashire (2 years)</td> <td style="text-align: right;">30,000</td> </tr> <tr> <td>Business Events / Sponsorship</td> <td style="text-align: right;">13,100</td> </tr> <tr> <td>Marketing Materials</td> <td style="text-align: right;">5,000</td> </tr> <tr> <td>Place Narrative & Perspective (<i>estimated amount</i>)</td> <td style="text-align: right;">20,000</td> </tr> <tr> <td>Signage (Central Morecambe's Main Roads) Max. up to:</td> <td style="text-align: right;">25,000</td> </tr> <tr> <td>Total Allocations</td> <td style="text-align: right;">321,200</td> </tr> </tbody> </table>		Economic Growth Reserve	£	Economic Growth Strategy	15,000	Economic Development Staff Resource (2 years)	101,700	Marketing & Communications Staff Resource (2 years)	111,400	Growth Lancashire (2 years)	30,000	Business Events / Sponsorship	13,100	Marketing Materials	5,000	Place Narrative & Perspective (<i>estimated amount</i>)	20,000	Signage (Central Morecambe's Main Roads) Max. up to:	25,000	Total Allocations	321,200
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<p>Details are attached to this decision notice.</p>																					
<p>The Chief Officer (Resources) has delegated authority to allocate the reserves, following consultation (and therefore agreement) of Cabinet. Such decisions are now being effected in line with Cabinet's views, subject to call-in.</p>																					
<p>The Reserve had an opening balance of £500,000. After allowing for the above and one further allocation approved by Cabinet at its June meeting (minute 13 refers), a balance of £28,800 would remain.</p>																					
Reasons for the decision:																					
<p>All allocations are in support of economic growth related activities, in line with the approved use of the reserve.</p>																					
IS THE DECISION URGENT																					
No																					
PLEASE DELETE AS APPROPRIATE AND GIVE REASONS FOR URGENCY BELOW: N/A																					

LANCASTER CITY COUNCIL

Promoting City, Coast & Countryside

I CONFIRM THAT I HAVE BEEN CONSULTED ON THE ABOVE DECISION AND THAT IT IS URGENT AND REASONABLE IN ALL THE CIRCUMSTANCES. (IN ACCORDANCE WITH SECTION 17 OF THE OVERVIEW & SCRUTINY PROCEDURE RULES)

SIGNATURE OF THE OVERVIEW & SCRUTINY CHAIRMAN: N/A

SIGNATURE OF DECISION TAKER: Nadine Muschamp

DATE: 31.07.2017

THIS SECTION TO BE COMPLETED BY DEMOCRATIC SERVICES

REF NO. ODD11

DATE DECISION TAKEN: 31.07.17

DATE RECEIVED BY DEMOCRATIC SERVICES: 31.07.17

DATE DECISION PUBLISHED: 31.07.17

IMPLEMENTATION DATE (publication day + 5 working days): 08.08.17